



2008 Advertising Rates

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SURFER	\$14,470	\$11,761	\$10,529	\$8,890	\$7,557
SURFING	\$13,870	\$10,404	\$8,323	\$5,547	\$4,854
SNOWBOARDER	\$10,502	\$7,887	\$6,308	\$4,593	n/a
SKATEBOARDER	\$8,256	\$6,193	\$4,953	\$3,635	n/a
BIKE	\$8,265	\$6,445	\$5,130	\$3,800	n/a
POWDER	\$10,175	\$8,140	\$6,105	\$4,070	n/a
CANOE & KAYAK	\$6,025	\$4,525	\$3,970	\$2,890	\$2,410